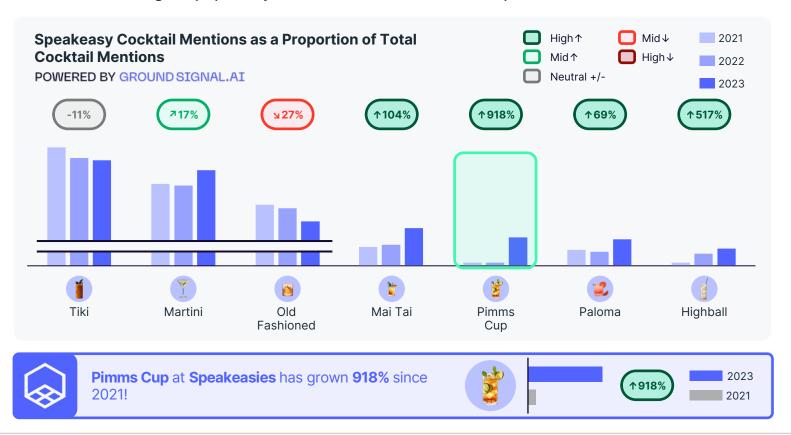
SPEAKEASY INSIGHTS



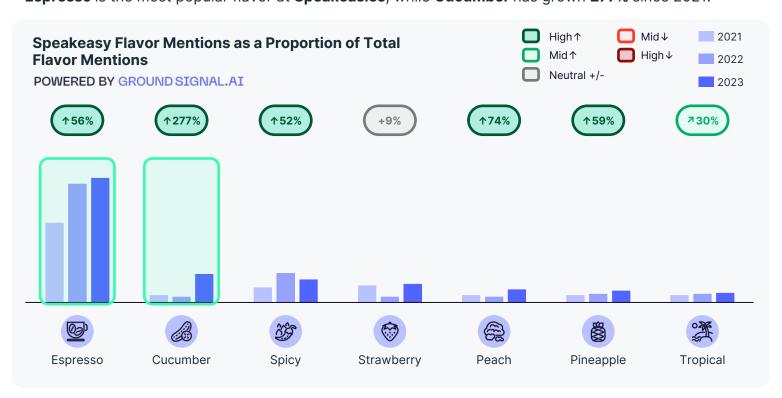


What is the change in popularity of cocktails associated with Speakeasies?



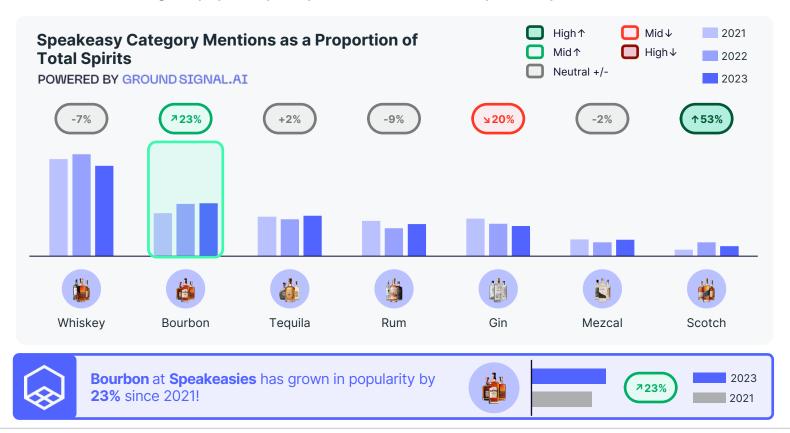
What is the change in popularity of flavors associated with Speakeasies?

Espresso is the most popular flavor at Speakeasies, while Cucumber has grown 277% since 2021.

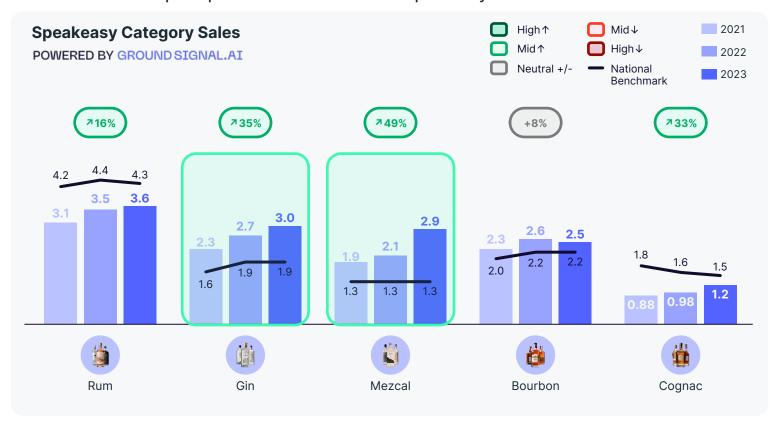




What is the change in popularity of spirits associated with Speakeasy?

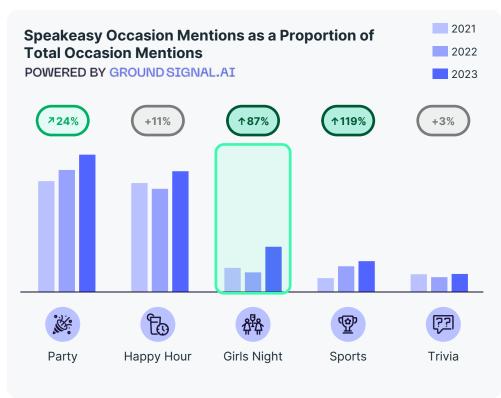


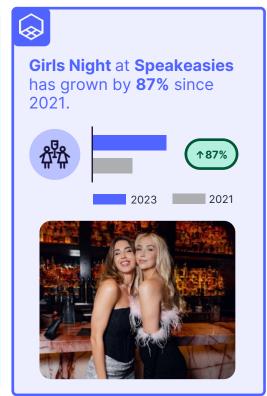
How do different spirits perform at accounts with Speakeasy?



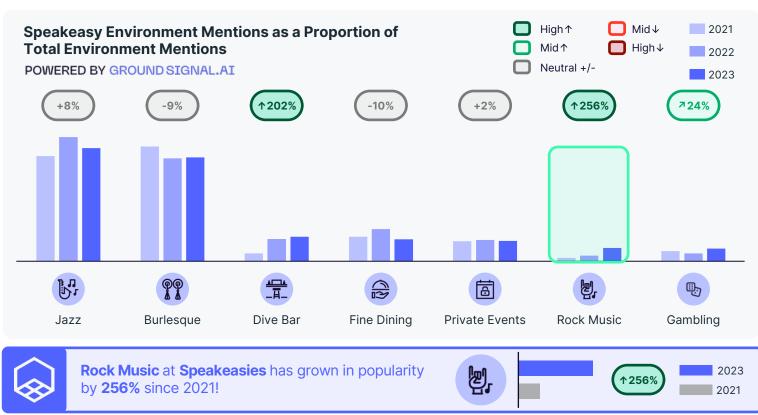


What is the change in popularity of occasions associated with Speakeasies?





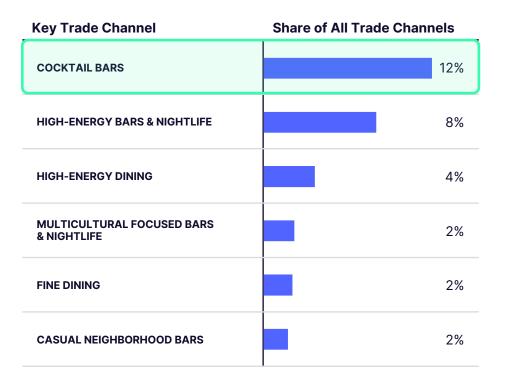
What is the change in popularity of environments associated with Speakeasies?

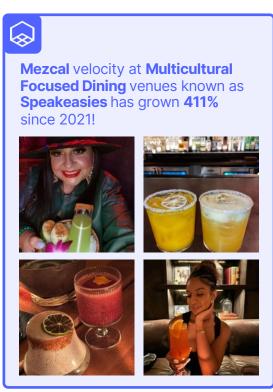






What are the top Key Trade Channels known as Speakeasies in 2023?





How does Mezcal perform at key trade channels known as speakeasies?

