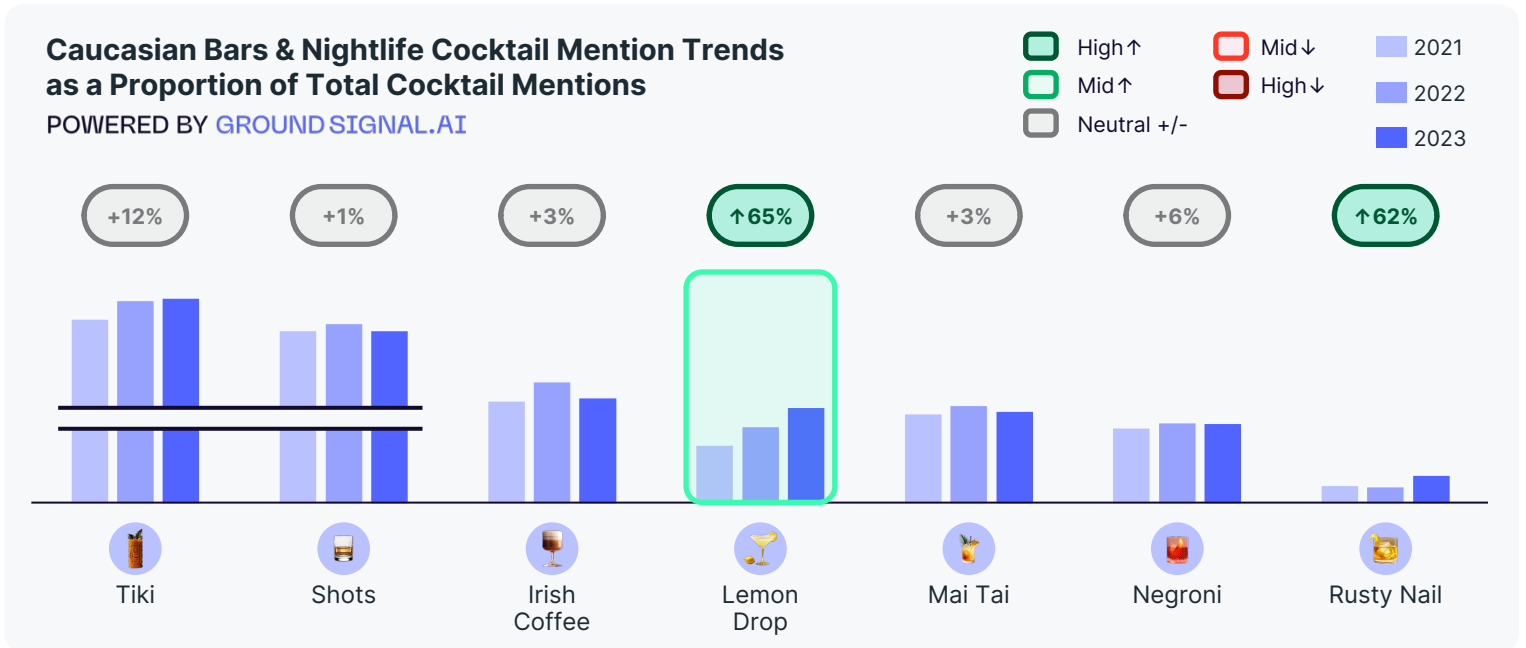


# CAUCASIAN BARS & NIGHTLIFE INSIGHTS





What are the cocktails associated with Caucasian Bars & Nightlife?

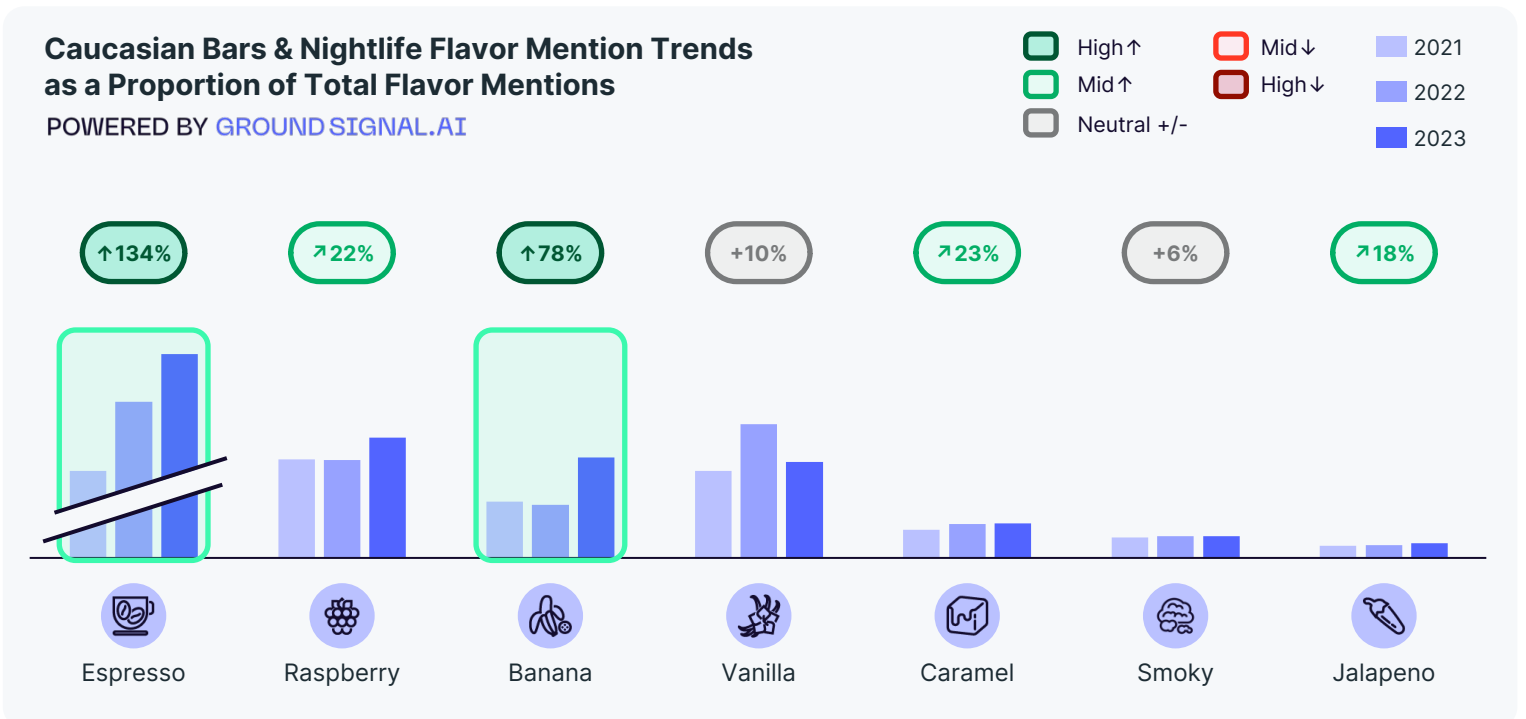


**Lemon Drops at Caucasian Bars & Nightlife venues have grown in popularity 65% since 2021!**

2023 (Dark Blue), 2021 (Grey)

What are the flavors associated with Caucasian Bars & Nightlife?

**Espresso** is the most popular flavor at **Caucasian Bars & Nightlife** venues, while **Banana** has grown **78%** since 2021.

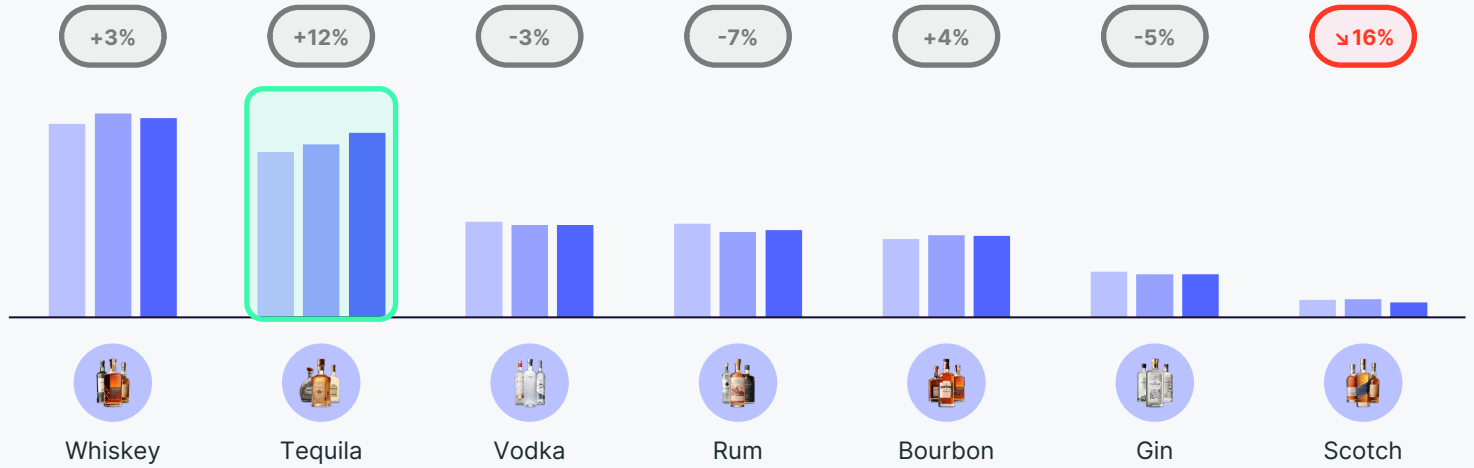
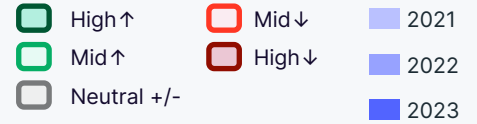




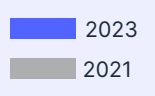
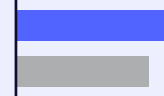
What is the change in popularity of spirits associated with Caucasian Bars & Nightlife?

### Caucasian Bars & Nightlife Category Mention Trends as a Proportion of Total Category Mentions

POWERED BY [GROUND SIGNAL.AI](#)



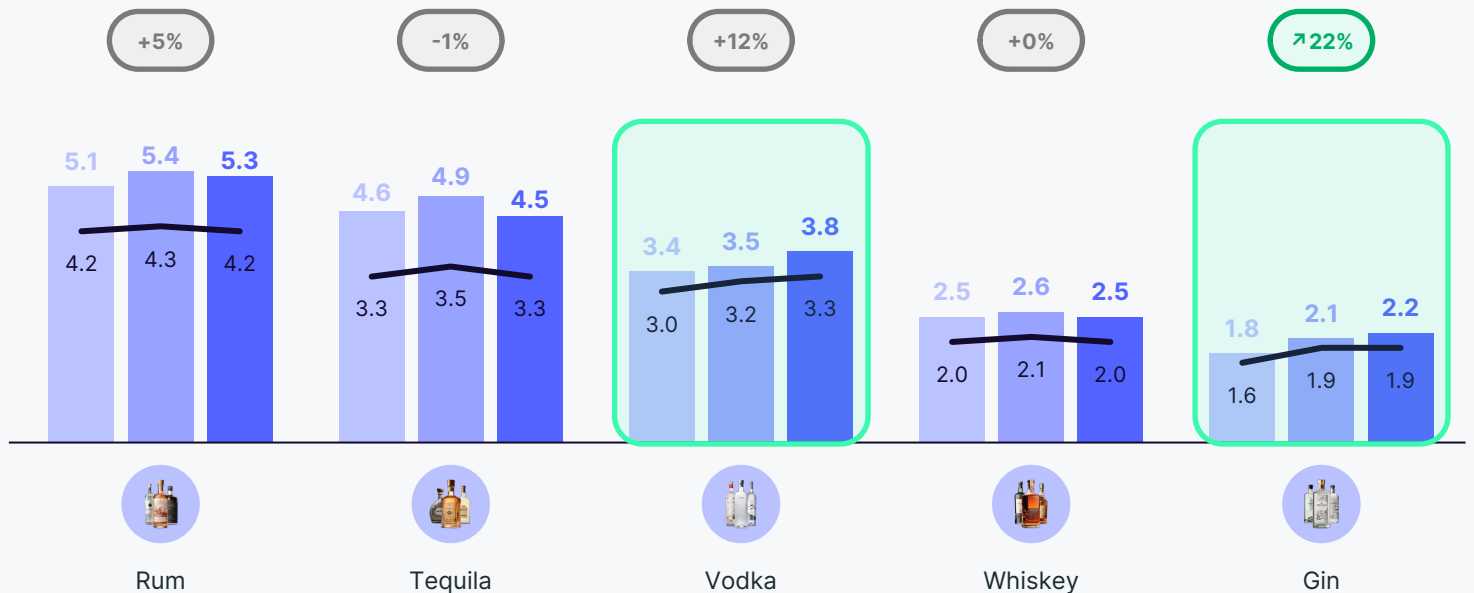
Tequila mentions have grown **12%** in **Caucasian Bars & Nightlife** venues since 2021!



How do different spirits perform at Caucasian Bars & Nightlife?

### Category Sales at Caucasian Bars & Nightlife

POWERED BY [GROUND SIGNAL.AI](#)



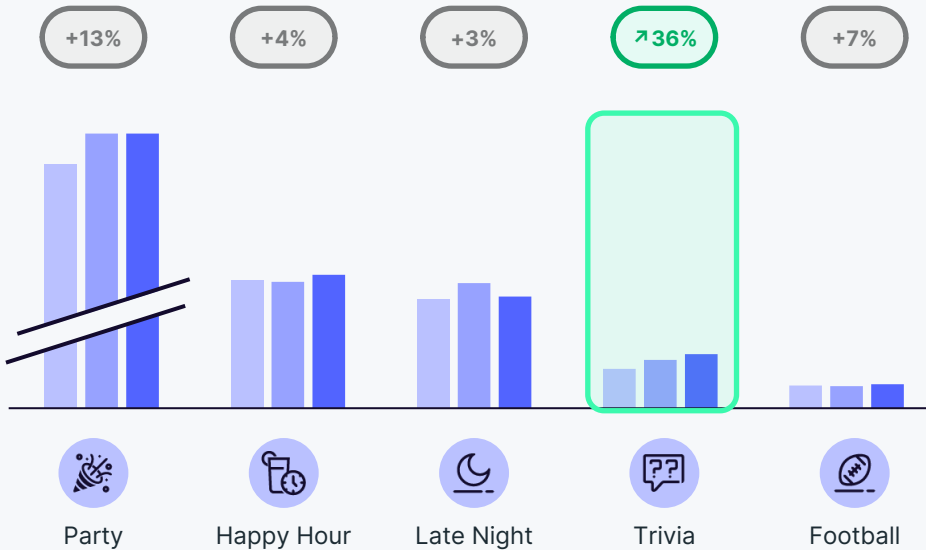


### What are the occasions associated with Caucasian Bars & Nightlife?

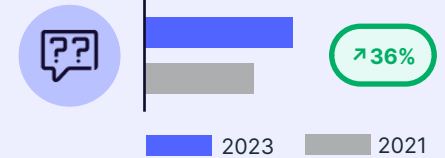
#### Caucasian Bars & Nightlife Occasion Mention Trends as a Proportion of Total Occasion Mentions

POWERED BY [GROUND SIGNAL.AI](#)

2021  
2022  
2023



Trivia at Caucasian Bars & Nightlife venues has grown 36% since 2021.

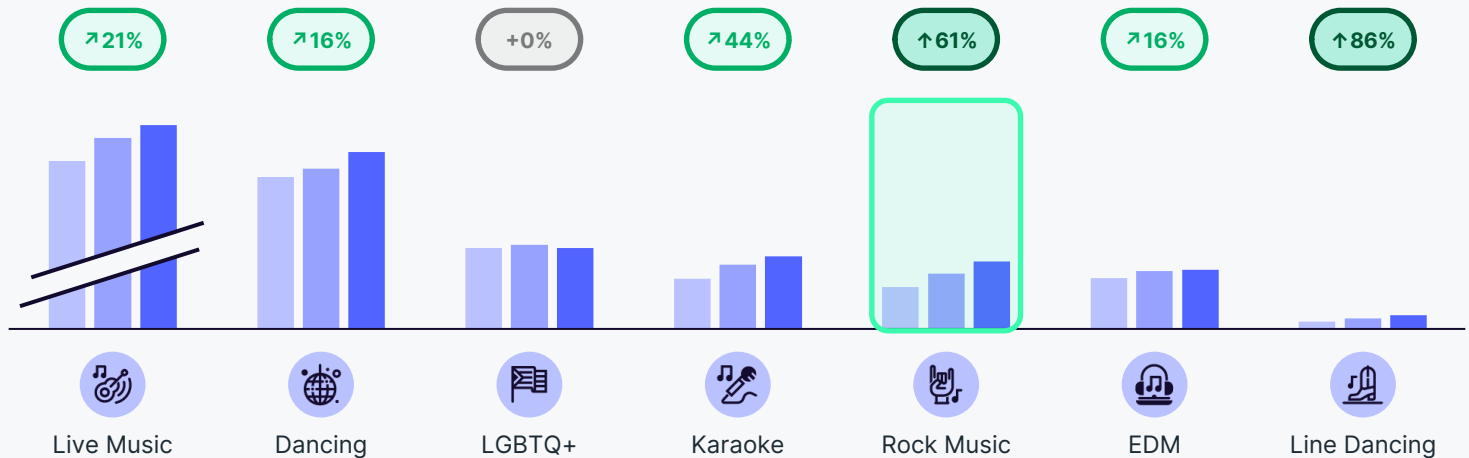


### What are the environments associated with Caucasian Bars & Nightlife?

#### Caucasian Bars & Nightlife Environment Mention Trends as a Proportion of Total Environment Mentions

POWERED BY [GROUND SIGNAL.AI](#)

High ↑ Mid ↓ 2021  
Mid ↑ High ↓ 2022  
Neutral +/- 2023



Rock Music at Caucasian Bars & Nightlife venues has grown in popularity 61% since 2021!

