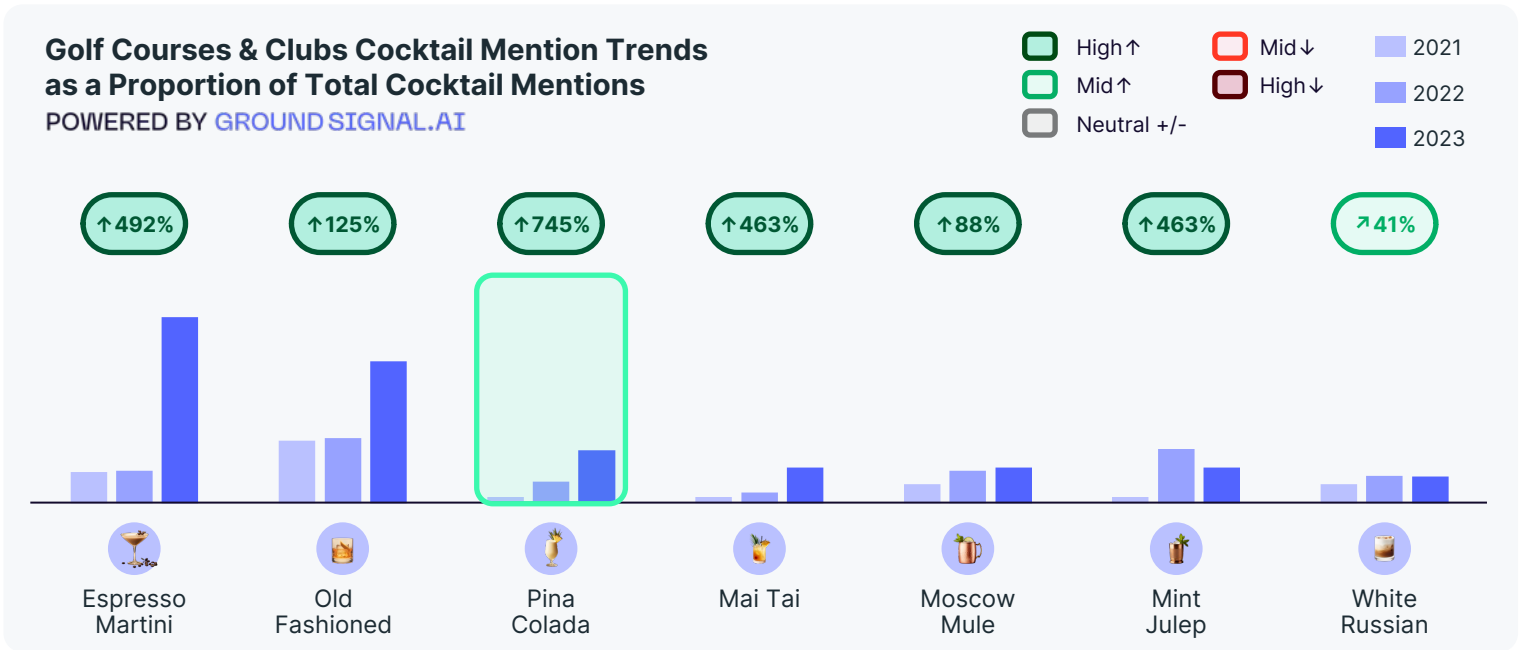


GOLF COURSES & CLUBS INSIGHTS





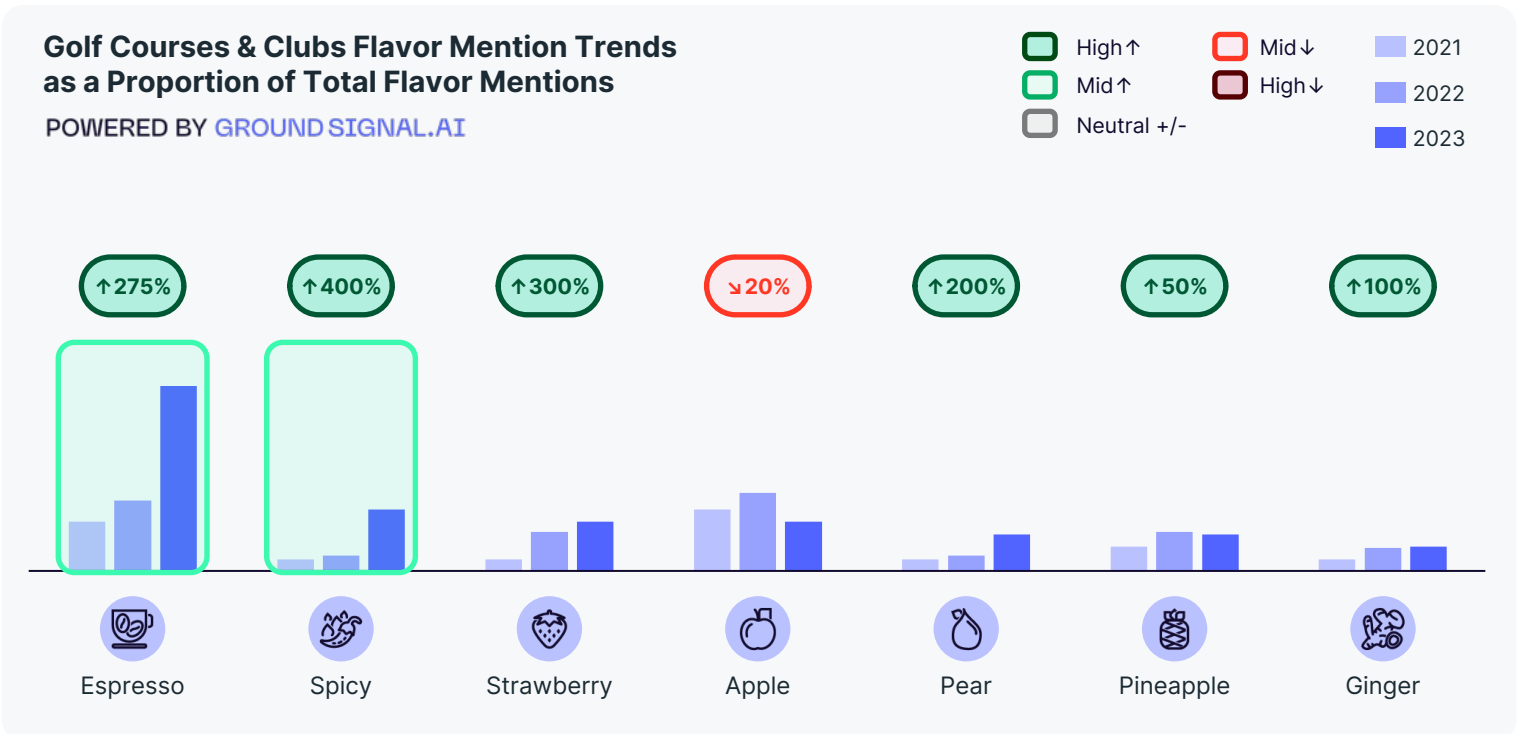
What are the cocktails associated with Golf Courses & Clubs?



Pina Coladas at Golf Courses & Clubs have grown in popularity 745% since 2021!

What are the flavors associated with Golf Courses & Clubs?

Espresso is the most popular flavor at **Golf Courses & Clubs**, while **Spicy** has grown **400%** since 2021.



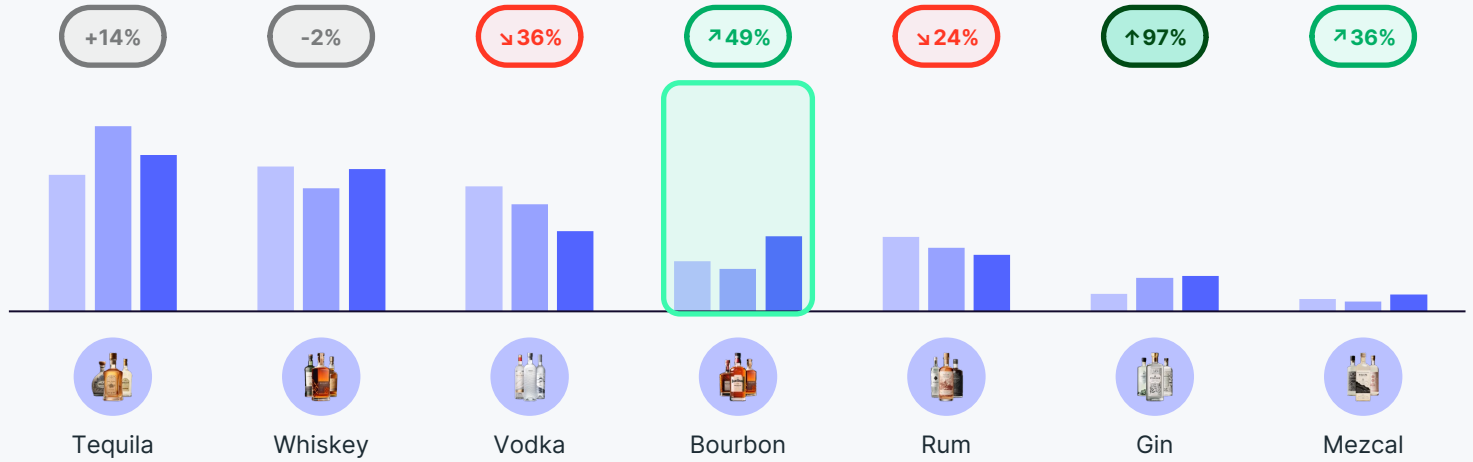


What is the change in popularity of spirits associated with Golf Courses & Clubs?

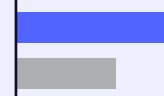
Golf Courses & Clubs Category Mention Trends as a Proportion of Total Category Mentions

POWERED BY [GROUND SIGNAL.AI](#)

- High ↑
- Mid ↓
- 2021
- Mid ↑
- High ↓
- 2022
- Neutral +/-
- 2023



Bourbon at Golf Courses & Clubs has grown in popularity **49%** since 2021!



+49%

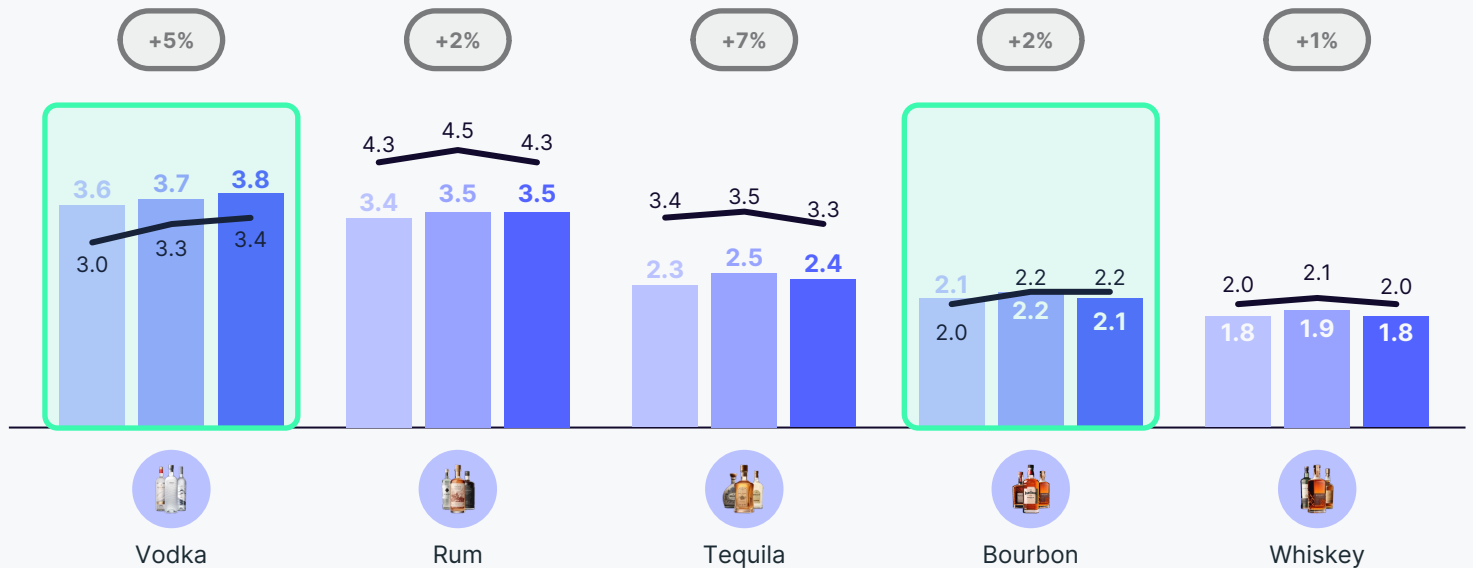
2023
2021

How do different spirits perform at accounts with Golf Courses & Clubs?

Category Sales at Accounts Associated with Golf Courses & Clubs

POWERED BY [GROUND SIGNAL.AI](#)

- High ↑
- Mid ↓
- 2021
- Mid ↑
- High ↓
- 2022
- Neutral +/-
- National Benchmark
- 2023



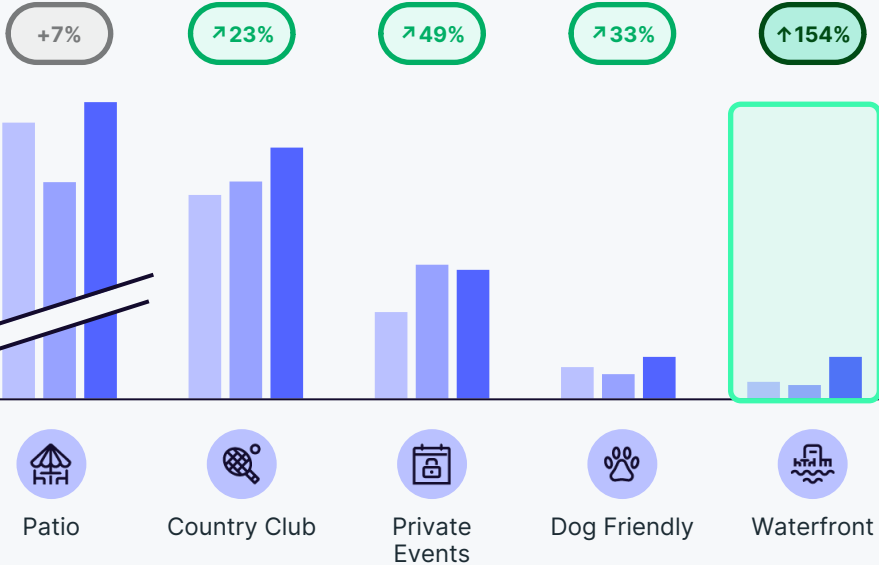


What are the environments associated with Golf Courses & Clubs?

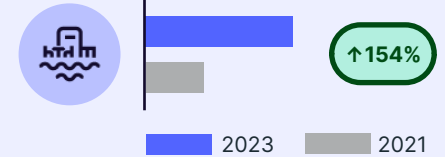
Golf Courses & Clubs Environment Mention Trends as a Proportion of Total Environment Mentions

POWERED BY [GROUND SIGNAL.AI](#)

2021
 2022
 2023



Waterfront associations with **Golf Courses & Clubs** have grown **154%** since 2021.

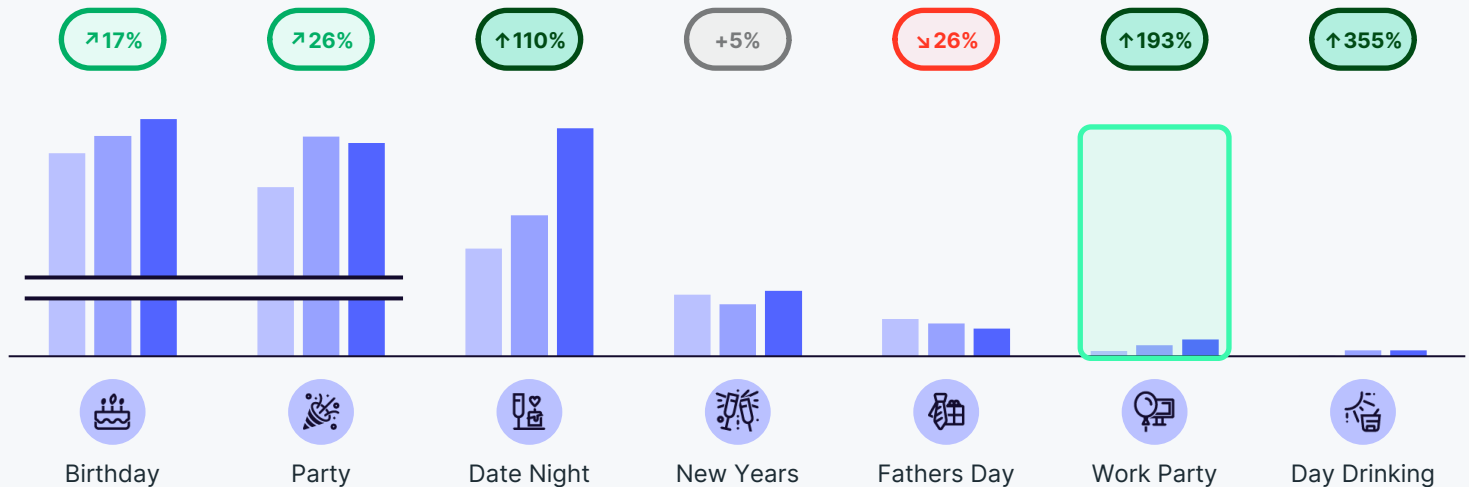


What are the occasions associated with Golf Courses & Clubs?

Golf Courses & Clubs Occasion Mention Trends as a Proportion of Total Occasion Mentions

POWERED BY [GROUND SIGNAL.AI](#)

High ↑ Mid ↓ 2021
 Mid ↑ High ↓ 2022
 Neutral +/- 2023



Work Parties at Golf Courses & Clubs have grown in popularity **193%** since 2021!

