

TRADITIONAL FINE DINING INSIGHTS

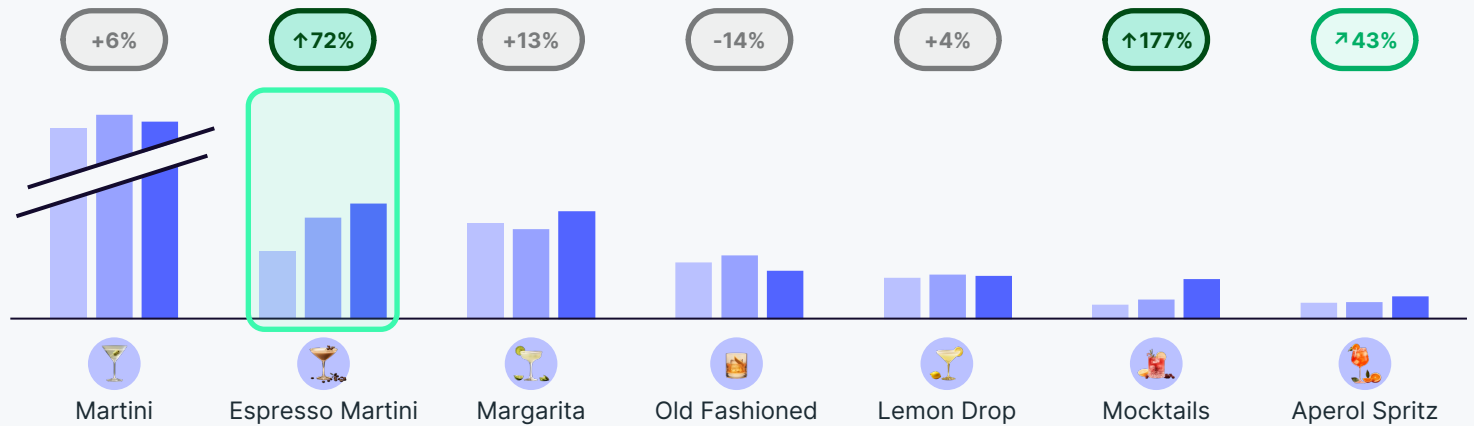
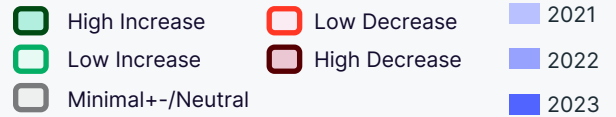




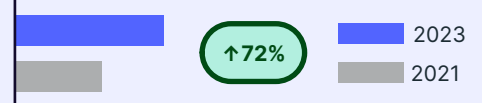
What are the top cocktails associated with Traditional Fine Dining?

Trending Traditional Fine Dining Growth Cocktail Mentions as a Proportion of Total Cocktail Mentions

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Espresso Martinis at Traditional Fine Dining accounts have grown in popularity **72%** since 2021!

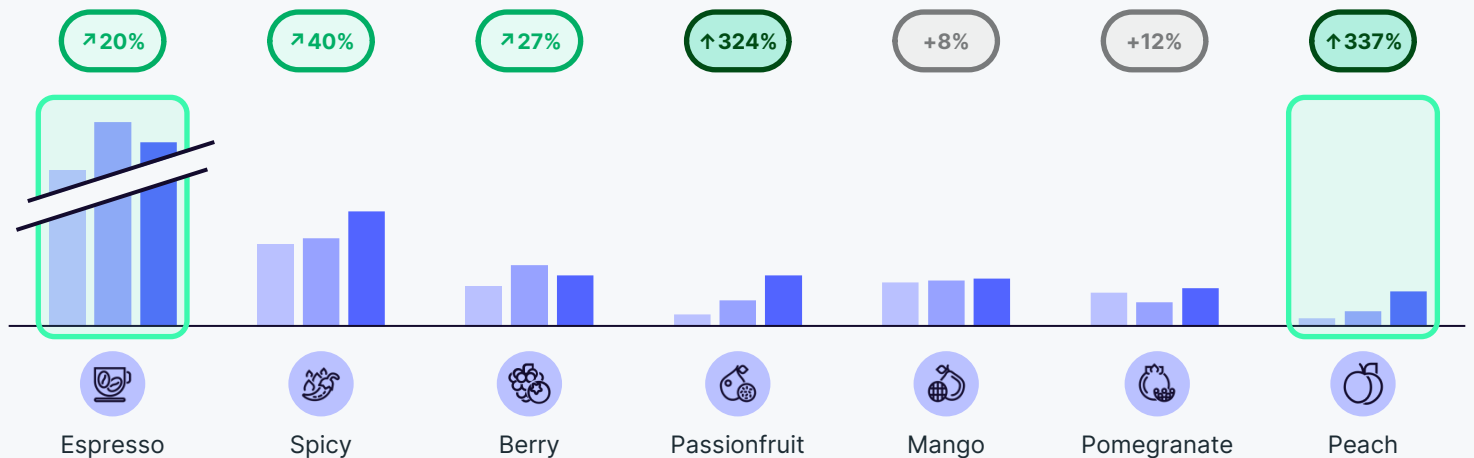
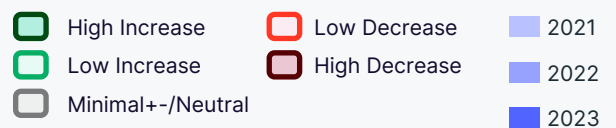


What are the top Traditional Fine Dining flavors?

Espresso is the most popular **Traditional Fine Dining** flavor, while **Peach** has grown **337%** since 2021.

Trending Traditional Fine Dining Growth Flavor Mentions as a Proportion of Total Flavor Mentions

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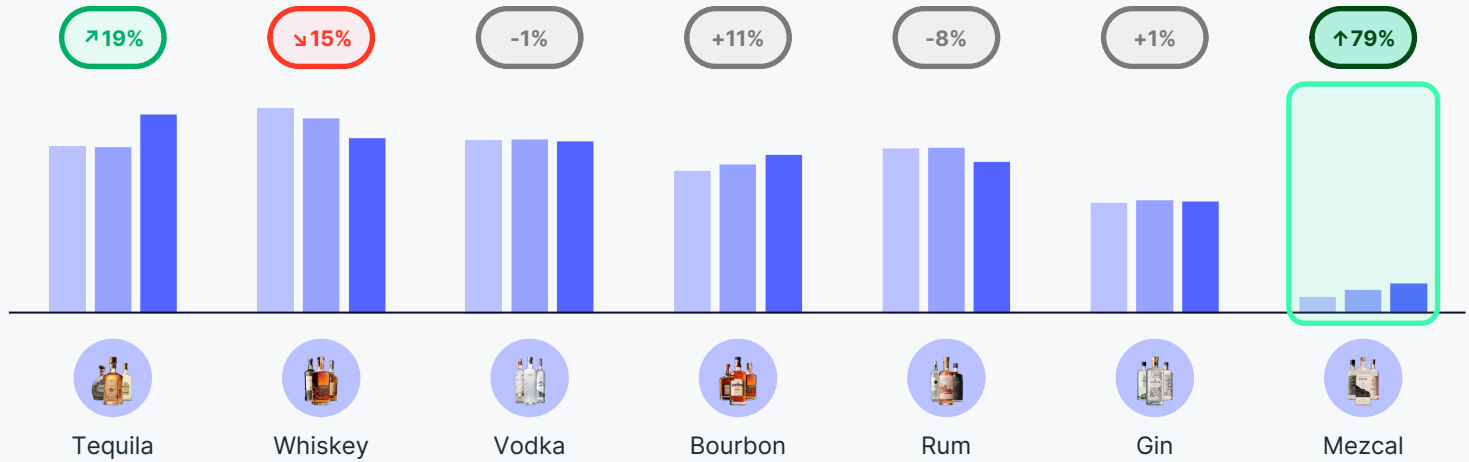




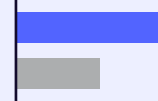
What is the change in popularity of spirits associated with Traditional Fine Dining?

Traditional Fine Dining Growth Category Mentions as a Proportion of Total Spirits Mentions

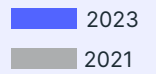
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Mezcal at Traditional Fine Dining accounts has grown in popularity **79%** since 2021!



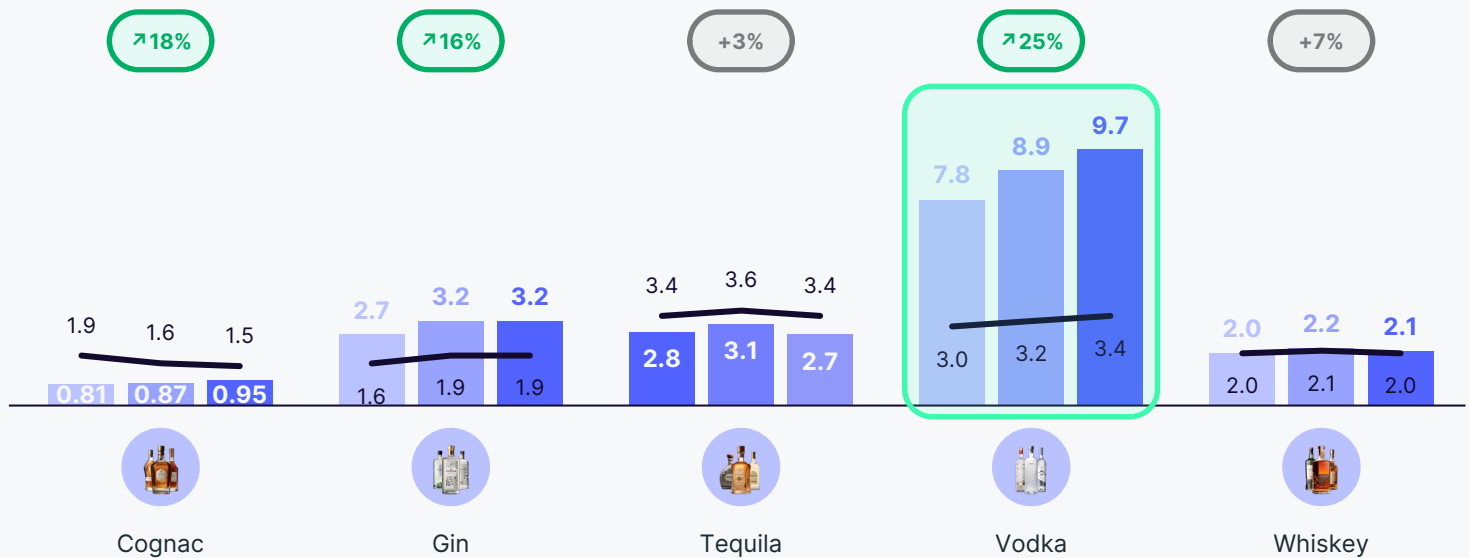
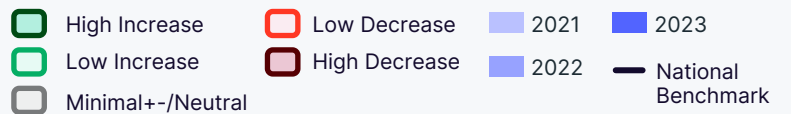
+79%



How do different spirits perform at accounts with Traditional Fine Dining?

Traditional Fine Dining Category Sales Velocity (9L/Yr)

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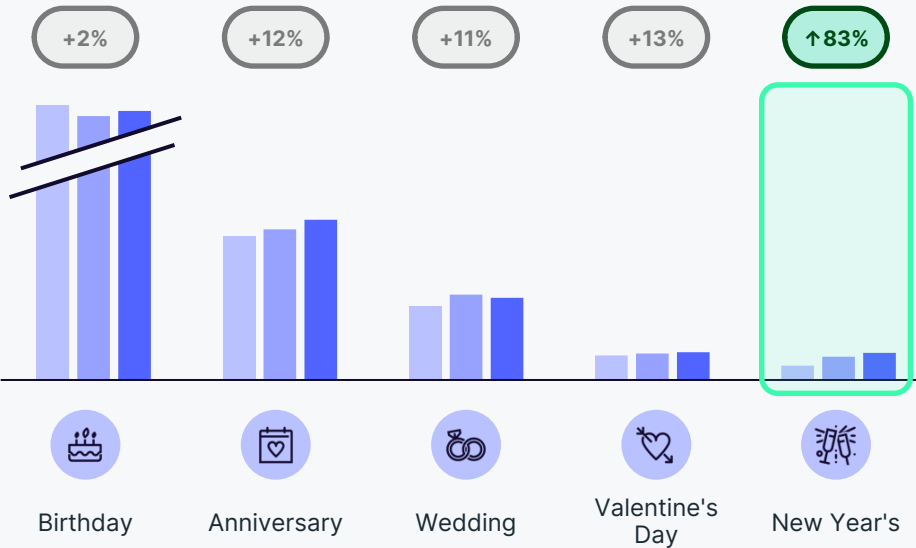
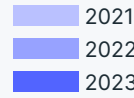




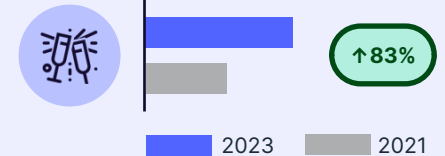
What are the top occasions associated with Traditional Fine Dining?

Trending Traditional Fine Dining Growth Occasion Mentions as a Proportion of Total Occasion Mentions

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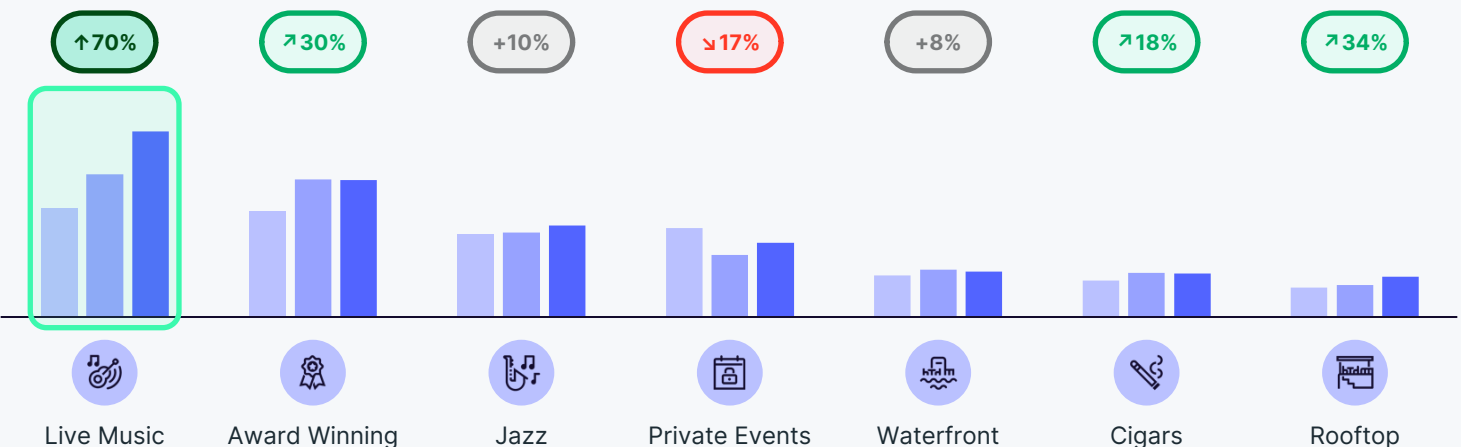
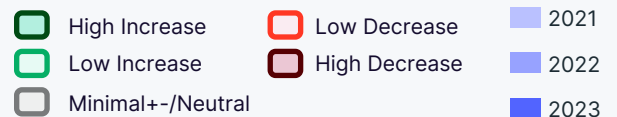
New Year's at Traditional Fine Dining accounts has grown 83% since 2021.



What are the top environments associated with Traditional Fine Dining?

Trending Traditional Fine Dining Growth Environment Mentions as a Proportion of Total Environment Mentions

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Live Music at Traditional Fine Dining accounts has grown in popularity 70% since 2021!

