

DIGESTIFS AND APÉRITIFS INSIGHTS

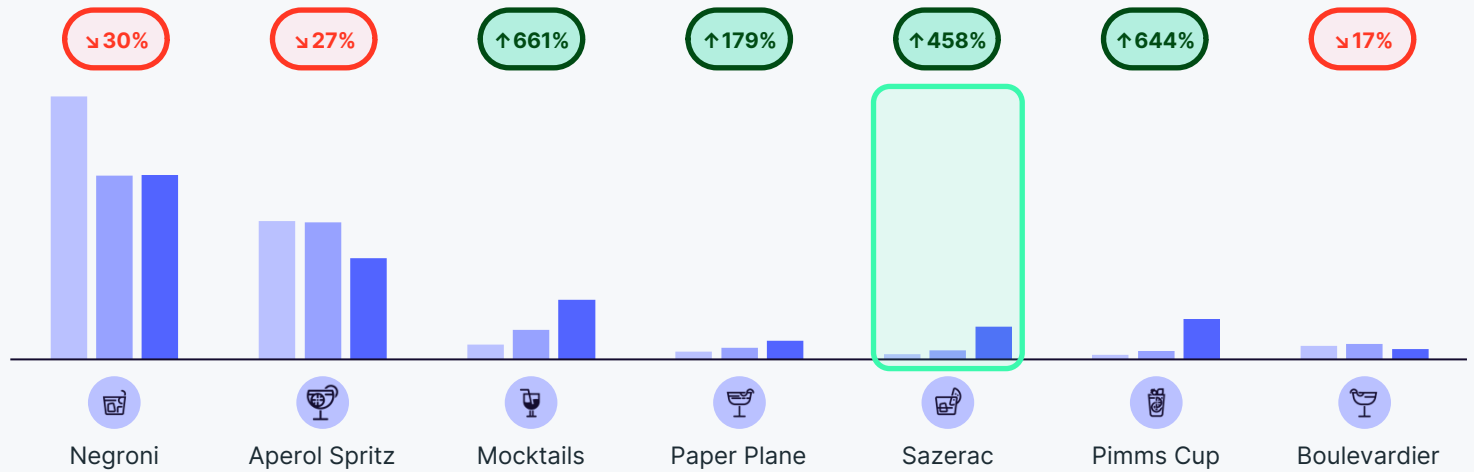
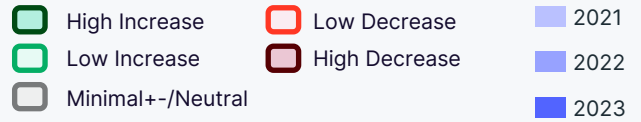




What are the top cocktails associated with Digestifs and Apéritifs?

Trending Digestifs and Apéritifs Growth Cocktail Mentions as a Proportion of Total Cocktail Mentions

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Sazerac with Digestifs and Apéritifs have grown 458% in popularity since 2021!

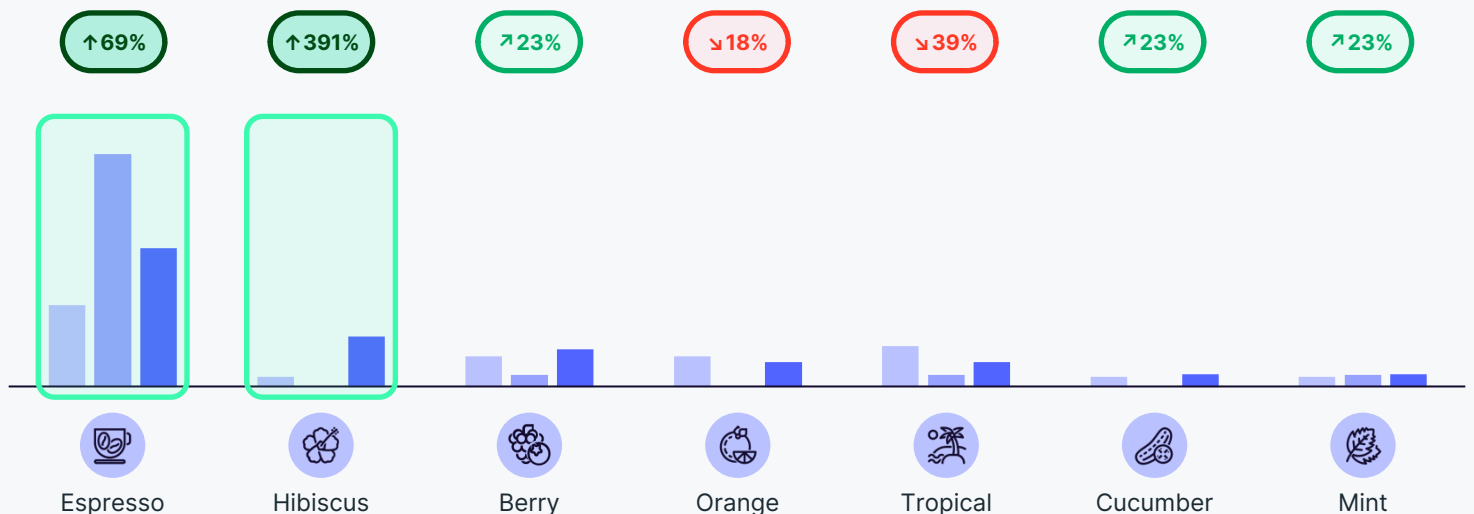
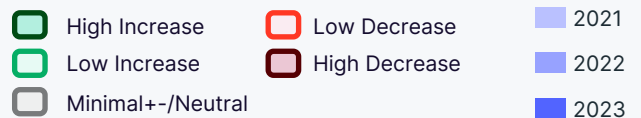


What are the top Digestifs and Apéritifs flavors?

Espresso is the most popular **Digestifs and Apéritifs** flavor; **Hibiscus** is the fastest growing flavors among Digestifs and Apéritifs.

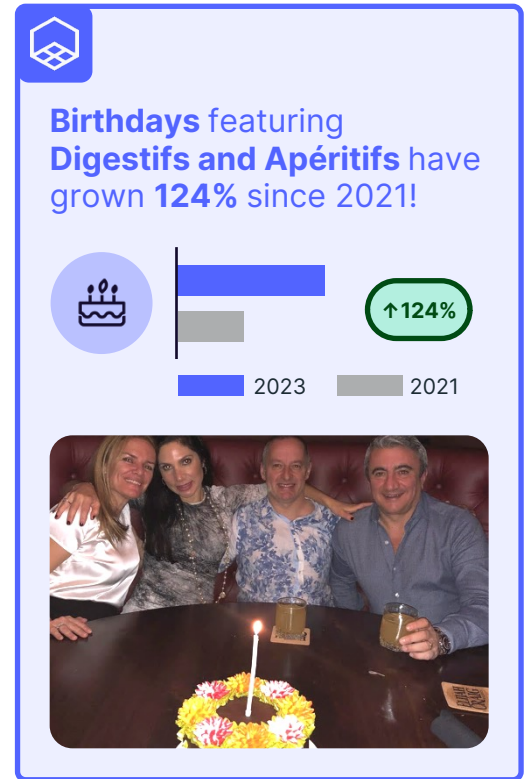
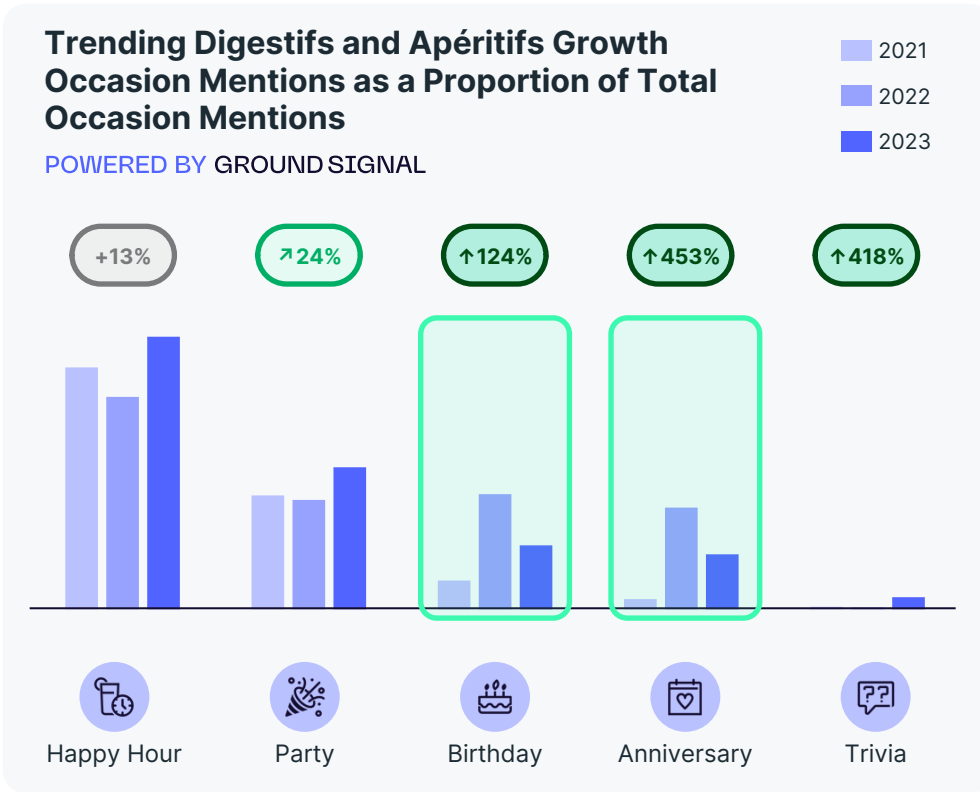
Trending Digestifs and Apéritifs Growth Flavor Mentions as a Proportion of Total Flavor Mentions

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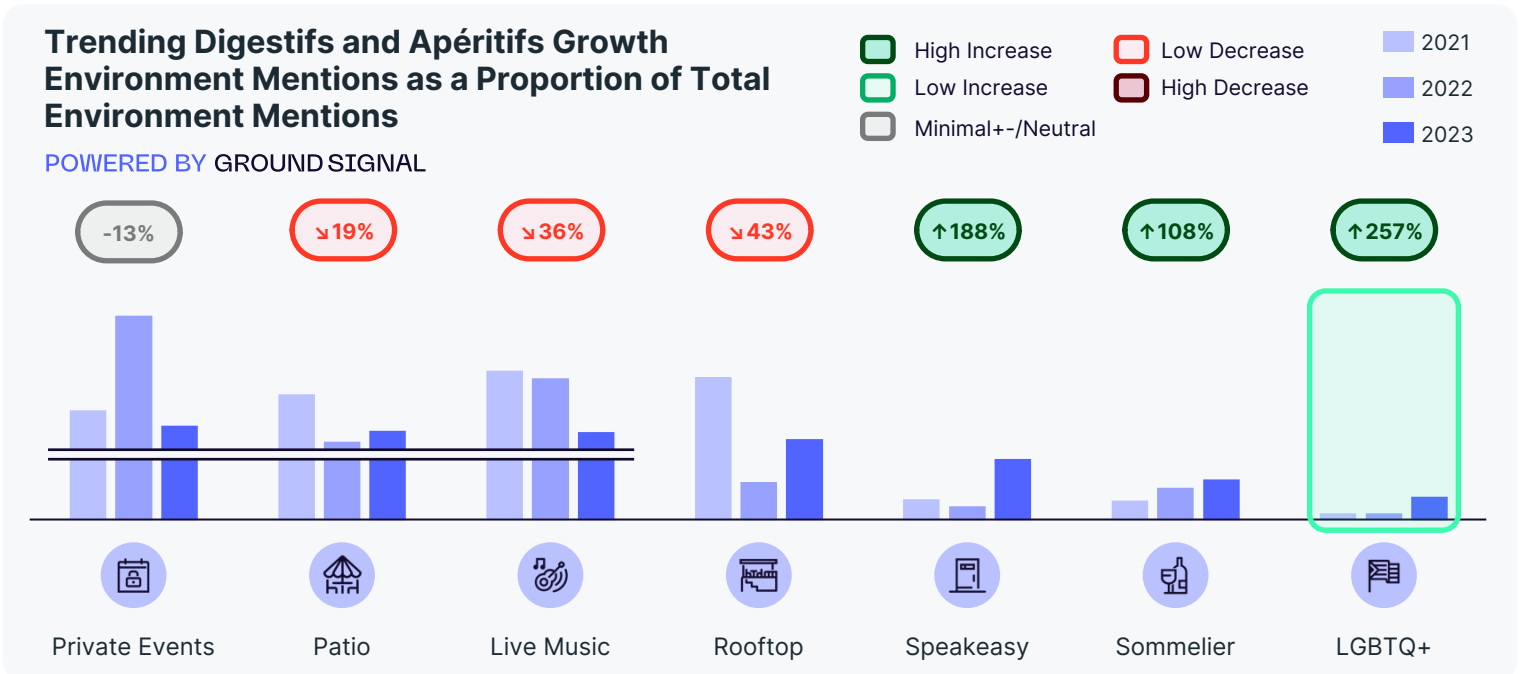




What are the top occasions associated with Digestifs and Apéritifs?



What are the top environments associated with Digestifs and Apéritifs?





DIGESTIFS AND APÉRITIFS NATIONAL KEY TRADE CHANNEL INSIGHTS

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What are the top Key Trade Channels where people are drinking Digestifs and Apéritifs in 2023?

Key Trade Channel	Share of All Trade Channels
ITALIAN RESTAURANTS	26%
MODERN FINE DINING	21%
HIGH-ENERGY DINING	19%
COCKTAIL BARS	12%
MULTICULTURAL FOCUSED DINING	10%
PREMIUM COCKTAIL BARS	9%



Asian Restaurants are one of the fastest growing trade channels for **Digestifs and Apéritifs**, growing **58%** since 2021.



How does Digestifs and Apéritifs perform in its top trade channels?

Top Trade Channels for Digestifs and Apéritifs Sales Velocity (9L/Yr)

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